

IMAGING FOR WOMEN



OVERVIEW OF SERVICES AND BENEFITS

ABOUT US

- Founded in 1997 as a patient-based dedicated women's imaging center
- 3 radiologists on staff
 - Mark Malley, M.D., Troy Voeltz, M.D., and Allison Zupon, M.D.
 - All specialize in breast imaging



SERVICES OFFERED



- 2D digital and tomosynthesis (3D) digital screening and diagnostic mammography
- Ultrasound (breast, abdomen / pelvis, soft tissue, vascular) for women and men
- Dexa
- Image guided, minimally invasive breast biopsy (US and stereotactic)

WHY CHOOSE IMAGING FOR WOMEN

- Dedicated breast imagers reading the exams
 - Breast cancer detection rate is 8.9 / 1000
 - National average is around 4 / 1000
 - Recall rate is under 10 / 1000
 - Target is under 15 / 1000



CHEAPER FOR THE PATIENT

- Cost significantly less than going to a hospital
 - Ex. Breast biopsy is under \$1000 at IFW vs over \$5000 in the hospital
- No Insurance, No problem
 - Very affordable cash pricing for exams (see handout)
 - Monthly payments available

BETTER FOR PATIENTS

- New GE Prestina Mammographic units have smoother edges and allow patients to set their own compression!
- Results discussed with patients before they leave
- Same day work up and biopsy available



WHOLE BREAST ULTRASOUND SCREENING

- Additional screening for women with dense breast tissue
 - Finding additional 3 cancers per 1000 women screened



BENEFITS FOR YOUR PRACTICE

- Patient tracking and reporting
 - Weekly report of who received order for, were they scheduled, were they seen, if they missed their appointment were they rescheduled, and if they were not rescheduled we provide documentation that attempts were made to contact the patient
 - Many offices fax us the referral and prefer that we contact the patient to schedule
 - **Saves your staff hours**
- We tailor call reports based on each physician's preferences

WE'LL TAKE CARE OF YOU (AND YOUR PATIENTS!)

- We are specialists with the latest technology and expertise in the field.
- We tailor our services to your practice.
- We relieve anxiety by performing same day workups and discussing the results with every patient.
- We are constantly striving to improve our service to our patients and to our referring providers.

